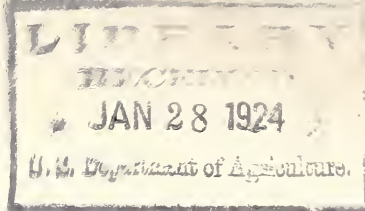


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SEASON 1924
15TH YEAR



DAHLIA
"EARLE WILLIAMS"
LESS THAN TWO-THIRDS
NATURAL SIZE

LESLIE E. DOOLITTLE'S
DAHLIAS
DEL MONTE, CALIFORNIA

LESLIE E. DOOLITTLE, DEL MONTE, CALIF.

WON HIGHEST POSSIBLE AWARD OFFICIAL DAHLIA SHOW, P. P. I. E., SAN FRANCISCO, 1915

TERMS

Cash with order. No extra charge for packing. Tubers to be shipped at once by parcel post, providing weather will permit, unless otherwise specified. **Full printed instructions** for the planting and care of Dahlias will accompany each order. We prepay postage upon all retail orders.

Our fourteen years of Dahlia growing is a **GUARANTEE** of **SATISFACTION, QUALITY** and **SERVICE**.

No "broken neck" tubers are sent to our customers.

Every Dahlia tuber has well-developed eyes, when sent out.

Our tubers have no "scab" on them. They are quite as beautiful as the blooms.

Our orders are well packed and protected from freezing.

Those customers who have already ordered will be given extra value.

This will be the only retail list that we will offer this season. Order now for 1924 delivery.

A TYPICAL LETTER

C. C. W., Cincinnati, Ohio, wrote October 18th as follows: "I thought that you would be interested to know that the 'Wizard' of Oz sent me in the Spring was the sensation of the Cincinnati Amateur Dahlia Show last week. I won hands down with your 'Wizard' of Oz, the First Prize for the Best California Dahlia. Shudow's Lavender won second prize. Your 'Earle Williams' and 'Maybelle Eckland' were also fine. I wish to thank you for the excellent quality of your tubers."

SPECIAL DAHLIA OFFER NO. 1

This offer should prove especially attractive to every Dahlia Fancier, as the quality of these varieties, is without question, truly wonderful. **YOUR CHOICE** of these may be had—6 varieties for \$8.00; 12 may be had for \$15.00, or the entire assortment of 25 for \$25.00. Any number less than 6 may be had at the individual price. These all have the best of characteristics and are not only new, but are desirable in every way.

- ATTENTION—Peony flowering. Light claret wine, shading to pink, each petal tipped white. Tubers, each \$2.50.
- ANTICIPATION—Decorative-Cactus. Wavy florets of salmon and yellow shading to fawn, sometimes marked white. Each \$2.50.
- ARGUELLA—Decorative-Peony. Deepest rose with deeper shade suffusion of old Burgundy. Each \$2.50.
- CITY OF PORTLAND—Peony. Twisted and curved petals of clear canary yellow. Immense size. Each \$1.50.
- CAROLINE WINTJEN—Decor. Beautiful salmon and rose shadings with touch of amber. Each \$1.50.
- ELLA NAOMI FIERCE—Double Peony. Du Barry red overlaid with blue flame. Each \$1.50.
- FRANCES DOYLE—Decorative-Peony. Soft salmon pink and yellow shades. Low growing. Each \$2.50.
- GLADYS SHERWOOD—Decorative. A good Dahlia. Snow white. Immense; blooms freely. Each \$2.50.
- GRACE STROHN—Peony. A giant star-shaped bloom of golden yellow. Each \$2.00.
- HONG KONG—Peony. Buttercup yellow towards center; outer petals shaded deep tomato red. Each \$2.50.
- HI JOHNSON—Decor. Deep, dark, velvety maroon, often marked paper white. Tubers, each \$2.00.
- JOHN DOUGH OF OZ—Peony. Sulphur yellow, lightened with a suggestion of orange. Each \$2.50.
- KENNETH J. DOOLITTLE—Double Peony. Crimson scarlet. Large blooms; free flowering. Each \$2.50.
- LEILA HAMILTON—Peony. Large, star-shaped flower. Soft rose pink, with deeper shading. Tubers, each \$2.50.
- LA AMERICAINE—Decorative. A bright cerise-rose; almost American Beauty Rose shade. Each, \$2.50.
- MRS. W. E. ESTES—Decorative-Cactus. Broad and long, pointed petals of snow white. Each \$1.50.
- MRS. E. SPENCER—Decor.-Cactus. A pretty shade of lavender to orchid pink. Tubers, each \$1.50.
- MAGNIFICENT—Cactus. Salmon pink, shaded amber. A beautiful, free blooming Dahlia. Tubers, each \$1.50.
- NOBILIS—Decor. Crimson and white. A striking Dahlia; similar to Earle Williams. Each \$2.50.
- PRINCESS PAT—Decor. A beautiful shade of old rose. Large blooms of good type; upright growth. Each \$1.50.
- QUEEN OF VIOLETS—Peony flowering. A soft shade of deep violet. Very beautiful. Each \$2.50.
- ROSA NELL—Decorative. Giant; bright hue of cerise or deepest rosy purple. Tubers, each \$2.50.
- THE MAGIC FLOWER OF OZ—Decorative-Peony. Light coppery yellow, shaded with bronze. Delightfully beautiful. Each \$2.50.
- THE CHOCOLATE SOLDIER—Peony-Cactus. Deep chocolate to velvety maroon. Tubers, each \$2.50.
- WOOZY OF OZ—Decorative-Peony. Soft salmon and pink shades. Very prolific in bloom. Each \$2.00.

SPECIAL DAHLIA OFFER NO. 2

In this list of twenty-five varieties of Dahlia will be found an assortment which we know to be superior to any similar number in existence. These have been selected regardless of the value of the individual variety, in order that they may be chosen, by the customer, for quality. These are all Western introductions. The retail value of this assortment is fully \$140.00. The entire collection may be had for \$100.00; \$66.00 value, **YOUR SELECTION**, may be had for \$50.00; \$30.00 value may be had for \$25.00; a smaller value may be purchased at the individual prices.

- AMITY—Peony flowering. Giant blooms of blood red and gold. Tubers, each \$5.00.
- BILLY BRAD—Decor.-Peony. Maroon to deep cherry, often shaded wine color and marked paper white. Each \$5.00.
- COMPENSATION—Decor. Transparent shade of bright, clear raspberry red. Each \$5.00.
- CLARISSA BLANCO—Decor. Giant flowering. Deep claret wine color, often with white markings. Each \$5.00.
- CHAMPAGNE—Decor. Dull gold, varying to chamois. Very beautiful. Tubers, each \$7.50.
- DEL MONTE SUNSHINE—Peony. Most attractive. Bright fireman's red suffused and tipped with gold. Each \$7.50.
- DON WILLIAMS—Decor.-Peony. Low growing; prolific in bloom. A new shade of lavender, each petal being tipped snow white. Tubers, each \$5.00.
- DECORUM—Decor.-Peony. Creamy yellow, mottled tan and salmon red. Each \$3.00.
- EARLE WILLIAMS—Decor. Finest variegated Dahlia in existence. Brilliant crimson and white. Luxuriant foliage; free in bloom. Each \$5.00.
- GOLDEN ORIOLE—Decor.-Peony. Very early and free blooming. Golden yellow slightly suffused bronze. Each \$7.50.
- GLASCOW—Decor.-Peony. Deep maroon shaded wine color. Very beautiful. Tubers, each \$3.00.
- GORGEOUS—Giant-Peony. Yellow, marked and tipped scarlet. Each \$3.00.
- IDA E. DOOLITTLE—Peony flowering. Soft La France Rose pink. Very beautiful. Tubers, each \$5.00.
- KING OF HAWAII—Decor.-Peony. Lemon-cream, shaded pink and lightened with orange suffusion. Each \$3.00.
- LIVING GOLD—Decor. Golden yellow with bronzy orange suffusion at base of petals. Each \$10.00.
- MAROON KING—Decor. Beautiful, large, deep maroon colored blossoms. Each \$5.00.
- MARIPOSA—Peony-Cactus. Violet-pink suffusion and white ground. Tubers, each \$5.00.
- OZCOT OF OZ—Decor. Blend of apricot pink and yellow shades, suffused copper and bronze. Each \$3.00.
- PARADISE FOUND—Double Peony. A giant flower, with fluted petals. The color is a deep lemon yellow. Each \$10.00.
- ROMONA—Decor. Exceptionally free blooming. A combination of cherry, blood red and gold. Each \$5.00.
- ST. FRANCIS—Decor. Soft cream color brightened with a pinkish glow on outer petals. Each \$7.50.
- SHUDOW'S LAVENDER—Decor. Silvery lavender color, lightening towards tips of petals. Each \$5.00.
- THE SCREAMER—Peony. Violet purple, suffused mauve. Most desirable. Tubers, each \$5.00.
- THE "WIZARD" OF OZ—Decor. Our opinion, the finest Dahlia in existence today. Of immense size and refined appearance. Glowing amber pink or soft salmon pink shades. Our own. Tubers, each \$15.00.
- WORTHMORE—Decor.-Peony. Carmine rose, on white ground. Very bright and attractive. Each \$7.50.

POMPON DAHLIAS

The Pompon type of Dahlia is the "Baby" Dahlia of them all. At first glance, one not acquainted with this type would think that it belonged to another sphere, other than the Dahlia world. Nevertheless, this is a very popular little plant, and is especially so for a cut flower, as the blooms are often kept for a week's time. These plants grow quite low, and should be a mass of bloom all season.

We offer a splendid selection of these at 35c each or a dozen may be had for \$3.50; 50 tubers for \$12.50, or 100 tubers for \$25.00.

- Adrienne—Red, tipped yellow gold.
- Achilles—Delicate lavender, tinted lilac.
- Arthur Kerley—Deep, rich cherry red. Good, long stem.
- Bobby—Splendid form. Magenta to plum color.
- Clarissa—Delicate flesh pink, beautifully quilled.
- Donovan—White petals, edged deep lavender. Very satisfactory.
- Darkness—Very dark. Chocolate to maroon.
- Fascination—Very fine. Pink and lavender shades.
- Gloria —Maroon, wine and white. Very unusual; splendid.
- Girlie—Pinkish lavender to mauve.
- Gruss am Wein—Old rose shades. Beautiful colorings.
- Helen Lambert—Canary yellow.
- Henrietta—Deep sulphur yellow, bordered rosy lilac.
- Ideal—Clear canary yellow. A tall grower.
- J. Fette—A splendid pure white.
- Leader—One of the best. Clear, light lemon yellow.
- Little Jennie—Straw color to lemon. None prettier than this one.
- Little Johnny—Deep maroon. Very small blooms.
- Madeline—Sulphur yellow, tinged lilac.
- Nellie Fraser—A light shade of pinkish lavender.
- Neatness—Straw color to salmon pink at outer petals.
- Phoebe—Cherry red on golden yellow ground. Very attractive.
- San Toy—One of the favorites. White, tinged carmine rose.
- Sunny Daybreak—Gold yellow, suffused orange red. Very desirable.
- Sunbeam—Crimson scarlet.
- Sunset—Bright orange color. Always desirable.
- Vivid—Brightest scarlet.
- Winifred—White, tinged faintly with soft lavender. One of the most beautiful of all Pompons.



THESE EXCEPTIONALLY LOW PRICES ARE QUOTED TO INVITE EARLY ORDERS
WHEN ORDERING LATE, PLEASE MAKE A SECOND CHOICE



SPECIAL DAHLIA OFFER NO. 3

This list contains the best of the seventy-five cent varieties, to date. The twenty-five varieties are valued at \$18.75. This collection may be had for \$12.50; 12 of these, YOUR CHOICE of selection, for \$6.75; 6 tubers for \$3.75.

- ALASKA**—Peony. Snow white.
BYRON—Decor. Rich old Burgundy wine color.
CREAMOTTO—Decor.-Peony. Creamy yellow tinged pink.
CONQUEST—Cactus. Cherry red, shading to maroon.
CLARA SEATON—Show type. Rich, golden bronze.
CLARET BEAUTY—Decor. Claret wine color, shaded maroon.
DREAM—Peony. Soft amber pink and yellow shades.
F. W. FELLOWS—Cactus. Bright orange color.
FANCY FREE—Peony. Roselake to violet.
GEORGE WALTERS—Decor.-Peony. Salmon to shrimp pink shades.
GARIBALDI—Peony. Deep, yet bright, cherry red.
GOLDEN WEST—Cactus. Golden yellow and amber shades.
HARVEST MOON—Decor.-Cactus. Clear, light lemon yellow.
JANE SELBY—Decor. Soft, silvery pink.
JUPITER—Peony-Cactus. Light pink, striped and splashed crimson, on yellow base.
KALIF—Decor.-Cactus. Glowing scarlet.
LEO XIII—Peony. Bright canary yellow.
MRS. C. H. BRECK—Decor.-Cactus. Cream, lemon and rosy carmine.
MME. RENARD—Peony-Cactus. Very free blooming. Coral pink.
MR. R. B. ELIOT—Show. Beautifully quilled, snow white.
MONDSCHIEBE—Peony. Clear, canary yellow.
NIBELUNGENHORT—Decor.-Cactus. Soft amber pink. Beautiful.
PRIDE OF CALIFORNIA—Decor. Bright crimson.
SANTA BARBARA—Peony. Old rose and yellow shades.
WODAN—Decor.-Cactus. Shrimp pink and yellow shades.

TO THE TRADE

WE ALLOW A DISCOUNT OF 33⅓%
ON THE STRAIGHT RETAIL PRICES.
20% DISCOUNT WILL BE ALLOWED
ON ANY OF THESE SPECIAL OFFERS.

SPECIAL DAHLIA OFFER NO. 4

The following fifteen varieties are valued at one dollar each. Full assortment for \$10.00; 8 of these, YOUR SELECTION, \$6.00; fewer may be ordered at the regular price.

- CADIZ**—Decor.-Cactus. Rich orange vermillion.
C. C. MOORE—Peony. Apricot and buff tones.
DR. H. L. TEVIS—Decor. Light apricot, pink suffusion.
ELEGANCE—Peony. Raspberry red.
FASCINATION—Cactus. Shell pink, white center.
GOLDEN OPPORTUNITY—Decor.-Show. Lemon yellow, shading orange to center.
HOLLYWOOD—Peony. Soft peach-pink and yellow tones.
H. A. HYDE—Double Peony. Twisted florets. Claret wine color; white markings.
MAYBELLE ECKLAND—Peony flowering. Maroon to wine shading.
MARYAN—Decor. Orange, apricot and buff tones.
OHIO BELLE—Decor.-Peony. Sulphur yellow.
RADIANCE—Peony. Cerise rose, purple and white.
THE MILLIONAIRE—Decor. Very large. The best lavender Dahlia.
THE LITTLE PINK KITTEN OF OZ—Single Peony. Soft amber pink.
TRAUFRNER'S CHOICE—Decor.-Cactus. Pinkish lavender; quite unusual.

SPECIAL DAHLIA OFFER NO. 5

In this collection are 32 varieties of Dahlias, quite general in type and colorings. We offer the full assortment for \$20.00. This is a good buy, as there is fully \$30.00 in value.

- BUTTER BOWL**—Peony. Light sulphur to buttercup yellow. Tubers, each 50c.
CREAM KING—Peony. A giant flower, of light lemon color. Each 50c.
COPPER—Peony. Coppery bronze tones with pink tinge. Each 75c.
CANARY COTTAGE—Peony. Long, fluted petals of clear canary yellow. Each \$1.50.
GEISHA—Peony. Golden yellow, with blood red suffusion. Each 75c.
HARVELIA—Peony. Soft rose pink, shading to carmine at center. Each 75c.
H. J. LOVINK—Peony. Soft lavender shades. Each 50c.
DOAZON—Decor. Giant flower. Deep red shades. Each 50c.
ELKO—Peony. Golden yellow and red. Each 75c.
MINNIE BURGLE—Decor. Bright, glowing, crimson scarlet. Each 25c.
O. R. BURTON—Decor. Creamy white, tinged lemon. Each 75c.
LE GRANDE MANITOU—Decor. Violet purple and white. Each 50c.
PURPLE MANITOU—Decor. Violet purple flowers. Each 50c.
HELEN DURNBAUGH—Decor. White, shaded blush pink. Each 75c.
ISSAQUAH—Peony. Deep rosy lavender. Each 50c.
MRS. CARL SALBACH—Decor. Immense blooms of lavender pink. Each \$1.00.
SWEET REMEMBRANCE—Peony. Bright, yet soft, pink and yellow shades. Each 75c.
SUNSET GLOW—Decor. Orange buff, tinged gold. Each 50c.
SEABRIGHT—Decor. Golden orange and apricot tones. Each 50c.
THE SHAGGY MAN OF OZ—Peony. Light pink, heavily marked lilac. Each \$1.00.
THE BUMBLE BEE'S WONDERLAND—Peony. Violet, shading to lemon at center. Each \$1.00.
THE BRONZE QUEEN—Peony. Orange red, shaded bronze. Tubers, each \$1.00.
TOM LUNDY—Peony. Giant flowering. Deep red. Each 50c.
THE GRIZZLY—Decor.-Peony. Deepest cherry red, shaded maroon. Each \$1.50.
UNCLE HENRY OF OZ—Decor.-Show. Deepest rose pink. Very bright. Each \$1.00.
VASANTA—Peony-Cactus. Golden yellow and orange shades. Each \$3.00.
VATER RHEIN—Peony-Cactus. Light salmon pink to straw color. Each 75c.
VELMA TRUEHEART—Decor.-Show. Creamy orange and yellow. Each \$2.00.
WHIDBY—Single-Peony. Soft flesh pink. Each 75c.
WODAN—Decor.-Cactus. Shrimp pink or light apricot pink. Each 75c.
WASHINGTON CITY—Decor.-Cactus. Large blooms of snow white. Each \$1.50.
WHIFFESTAN—Decor. One of the newest and best pure white Dahlias. Each \$2.50.
YELLOW COLLOSE—Decor.-Show. Clear canary yellow. Each 50c.

ORDER SHEET

Please write your name and address in full in the blanks below

LESLIE E. DOOLITTLE

Del Monte Dahlia Gardens

Del Monte, Monterey Co., California, U. S. A.

Date_____192_____

Ship to (name)_____

Street or P. O. Box Number_____

Town or City_____R. F. D. No._____

County _____ State _____

State whether by Mail, Express or Freight_____

NOTICE—Unless otherwise mentioned we ship all orders the day after receipt of same or at our discretion. We acknowledge all orders promptly and state date of forwarding.

Amount enclosed_____

We prepay postage on all orders when payment in full is made when order is given, otherwise order is sent C. O. D. with postage included.

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